



JOB LAND

TEACHING SKILLS AND
RESOURCES FOR IMPROVING
CAREER LEARNING AT SCHOOL



Co-funded by the
Erasmus+ Programme
of the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein. **Project Number 2018-1-RO01-KA201-049235**



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TO IMPROVE CAREER LEARNING IN PRIMARY SCHOOLS.

TO HELP CHILDREN EXPLORE THE WORLD OF WORK,
STRENGTHEN COMPETENCES,
RAISE ASPIRATIONS
BROADEN HORIZONS.





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WHAT IS CAREER LEARNING?

“Career learning is about helping children to understand who they could become and helping them develop a healthy sense of self that will enable them to reach their full potential.”





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WHY IN PRIMARY SCHOOL?

“Ignoring the process of career development occurring during childhood is similar to a gardener disregarding the quality of the soil in which a garden will be planted.”





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3 OBJECTIVES

1. To Develop resources and models to improve career learning in primary schools in Europe.
2. To reduce Early School Leaving and educational disengagement in European countries.
3. To promote relationships between different stakeholders involved in career guidance at a local, national and European level.





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WHO IS INVOLVED?



Denmark



Italy



Romania



Spain



Turkey



United Kingdom

90

SCHOOLS

500

TEACHERS AND SCHOOL COUNSELLORS

450

PUPILS





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THE PROJECT TIMELINE



FLORENCE

January 2019



BARCELONA

April 2019



AARTHUS

October 2019



BUCHAREST

July 2020



JOBLAND DAY

September 2020





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THE PROJECT OUTPUTS

The project aims to reach its objective with the creation of 6 intellectual outputs

1. CAREER MANAGEMENT SKILLS -

A methodological framework for career learning at school.

2. CAREER TEACHING —

A training course to help teachers improve career learning at school.

3. DESIGN MY FUTURE —

Career learning units and videotutorials for teachers and school counsellors to use with pupils.





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4. JOBLAND –

Educational game for schools to help children explore careers and develop career management skills.

5. CAREER LEARNING AT SCHOOL –

Handbook for teachers and practitioners on career learning in primary schools with materials for activities.

6. JOBLAND DAY –

A virtual training seminar all over Europe on career learning in primary schools.





CHECK US ON THE WEB AND
THE SOCIAL NETWORKS!

